

# 2025 IACMR International Academic Conference

## Sponsorship Program

### Sponsorship Categories and Corresponding Benefits

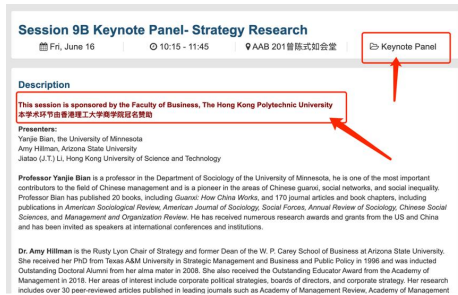
- **Diamond sponsorship: RMB ¥ 550,000 (USD \$76,000)**
- **Platinum sponsorship: RMB ¥ 300,000 (USD \$42,000)**
- **Gold-Souvenir sponsorship: RMB ¥ 250,000 (USD \$35,000), 3 entitlements**
- **Gold sponsorship: RMB ¥ 200,000 (USD \$28,000)**
- **Silver-Lanyard sponsorship: RMB ¥ 180,000 (USD \$25,000), 1 entitlement**
- **Silver-Material bag sponsorship: RMB ¥ 150,000 (USD \$21,000), 1 entitlement**
- **Silver-Lunch sponsorship: RMB ¥ 150,000 (USD \$21,000), 3 entitlements**
- **Silver-Ph.D. Happy Hour Sponsorship: RMB ¥ 100,000 (USD \$14,000), 1 entitlement**
- **Silver sponsorship: RMB ¥ 90,000 (USD \$13,000)**
- **Bronze sponsorship: RMB ¥ 50,000 (USD \$7,000)**
- **Conference APP sponsorship: RMB ¥ 50,000 (USD \$7,000), 1 entitlement**
- **Publishers sponsorship: RMB ¥ 50,000 (USD \$7,000)**

If you are interested in sponsoring, please review the opportunities below and contact Professor Jia Ming ([jiaming@nwpu.edu.cn](mailto:jiaming@nwpu.edu.cn)), chair of the Local Arrangement Committee.

# IACMR

# Diamond Sponsorship: RMB ¥ 550,000 (USD \$76,000)

- Title sponsorship of two keynote speeches

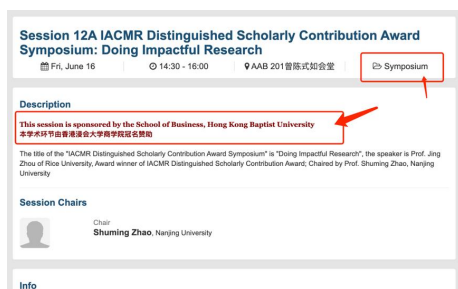


- Logo and name of the organization are marked on the website of the conference



Website

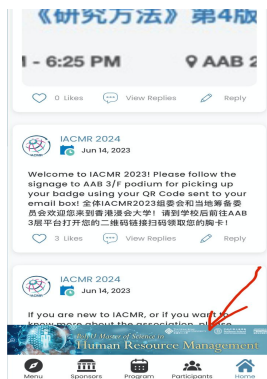
- Title sponsorship of two symposiums



- Logo of the organization is marked on the backdrop of conference activities



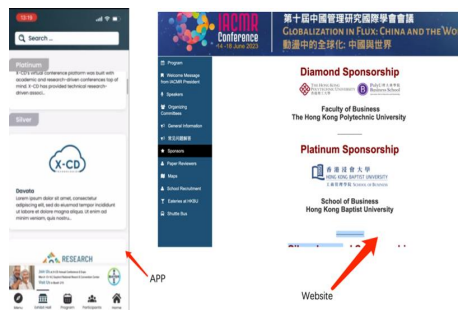
- One free advertisement on the conference APP



- Two tables are served in the placement center



- Logo of the organization is marked on the conference brochure (or conference APP)



- Title sponsorship of the display lights

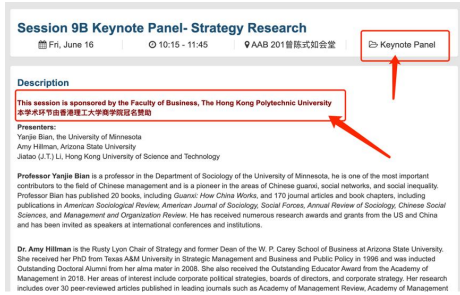


- Four free quotas for conference participation

- Promotional materials and souvenirs are placed in the information bag

# Platinum Sponsorship: RMB ¥ 300,000 (USD \$42,000)

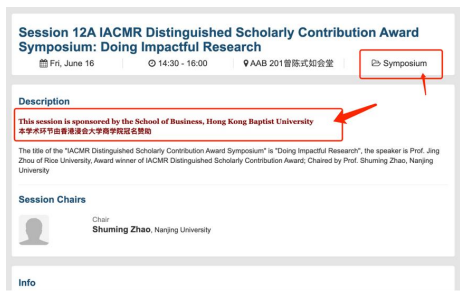
- Title sponsorship of one keynote speech



- Logo and name of the organization are marked on the website of the conference



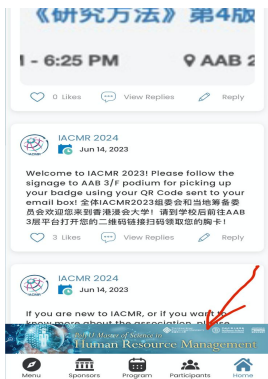
- Title sponsorship of two symposiums



- Logo of the organization is marked on the backdrop of conference activities



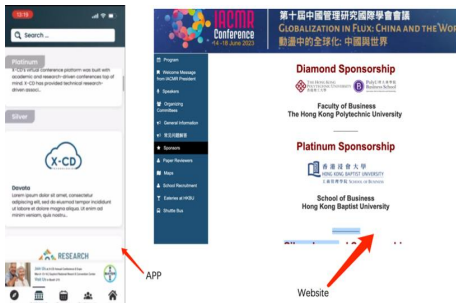
- One free advertisement on the conference APP



- Two tables are served in the placement center



- Logo of the organization is marked on the conference brochure (or conference APP)



- Title sponsorship of the display lights



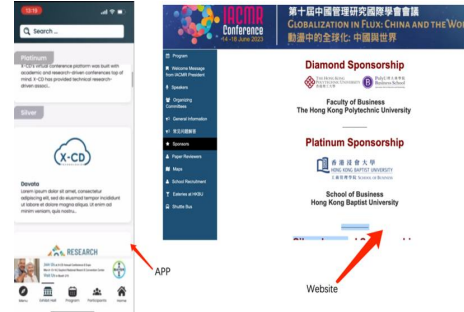
- Three free quotas for conference participation



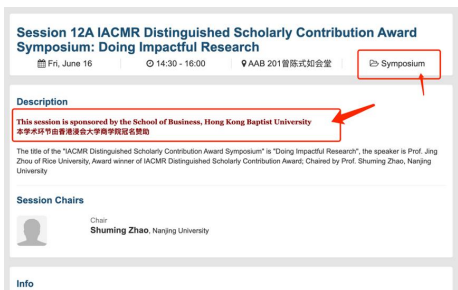
# Gold-Souvenir Sponsorship: RMB ¥ 250,000 (USD

**\$35,000) (3 entitlements)**

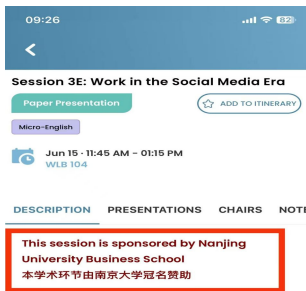
- The name of the organization is printed on the souvenir that will give to every attendee
- Logo and name of the organization are marked on the website of the conference



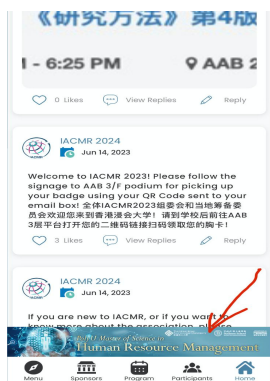
- Title sponsorship of one symposium
- Logo of the organization and related links are marked on the website of the conference



- Title sponsorship of two paper sessions
- Logo of the organization is marked on the backdrop of conference activities



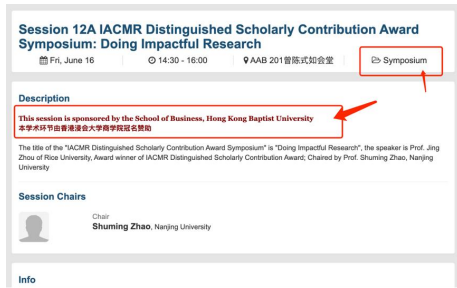
- One free advertisement on the conference APP
- One table is served in the placement center



- Two free quotas for conference participation

# Gold Sponsorship: RMB ¥ 200,000 (USD \$28,000)

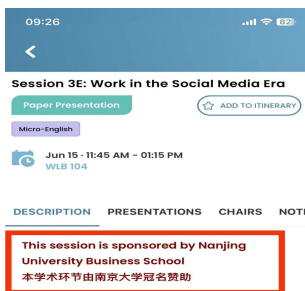
- Title sponsorship of one symposium



- Logo and name of the organization are marked on the website of the conference



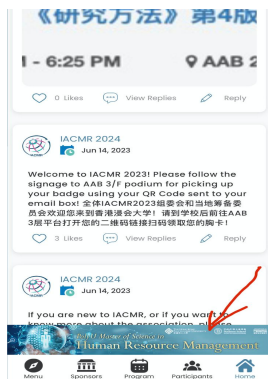
- Title sponsorship of two paper sessions



- Logo of the organization is marked on the backdrop of conference activities



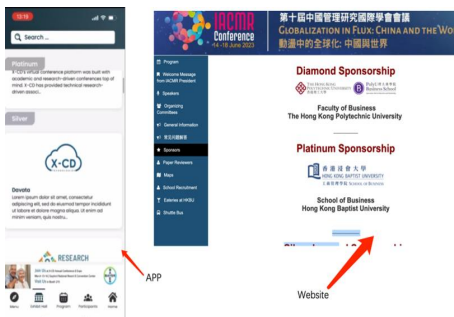
- One free advertisement on the conference APP



- One table is served in the placement center



- Logo of the organization is marked on the conference brochure (or conference APP)



- Two free quotas for conference participation

# Silver-Lanyard Sponsorship: RMB ¥ 180,000 (USD \$25,000) (1 entitlement)

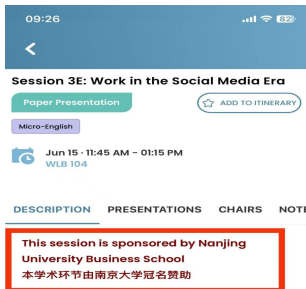
- The name of the organization is printed on the lanyard of the conference



- Logo and name of the organization are marked on the website of the conference



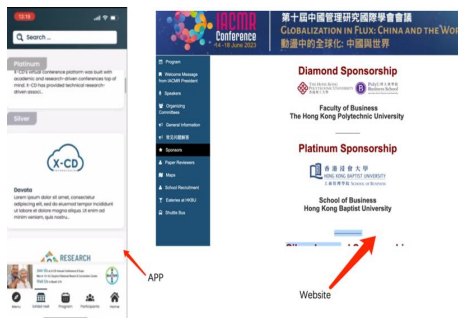
- Title sponsorship of two paper sessions



- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)



- One table is served in the placement center

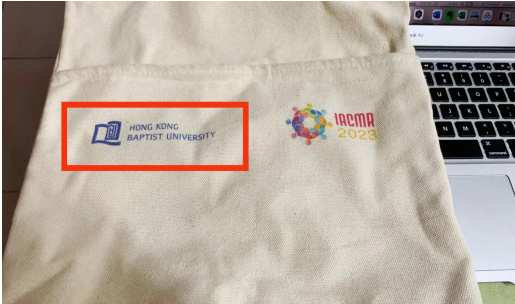


- Two free quotas for conference participation



# Silver-Material Bag Sponsorship: RMB ¥ 150,000 (USD \$21,000) (1 entitlement)

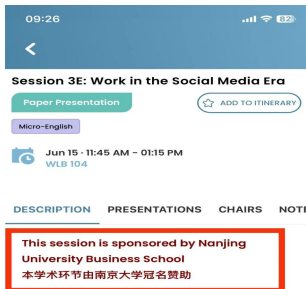
- The name of the organization is printed on the delegate bag



- Logo and name of the organization are marked on the website of the conference



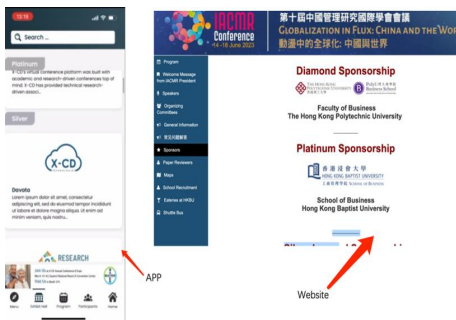
- Title sponsorship of two paper sessions



- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)



- One table is served in the placement center

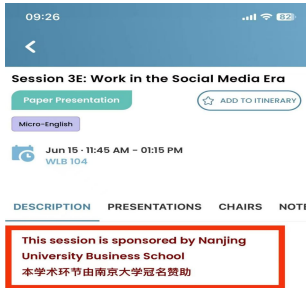


- Two free quotas for conference participation

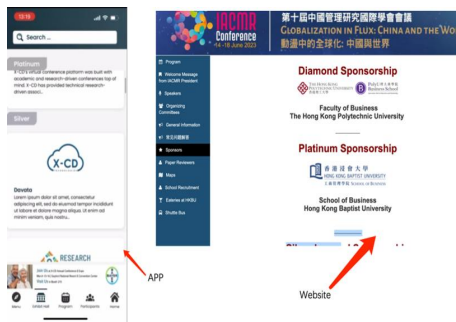
# Silver-Lunch Sponsorship: RMB ¥ 150,000 (USD

**\$21,000) (3 entitlements)**

- The name and logo of the organization is marked at the conference lunch venue
- Title sponsorship of two paper sessions
- Two free quotas for conference participation
- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)
- One table is served in the placement center



- Logo and name of the organization are marked on the website of the conference



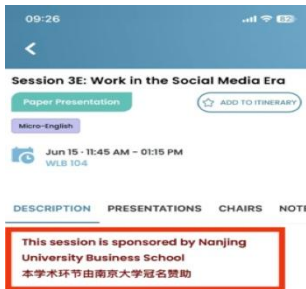
Website



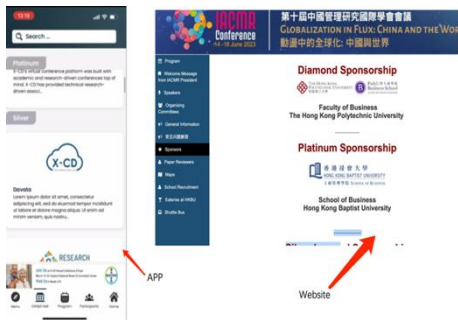
# Silver-Ph.D. Happy Hour Sponsorship: RMB ¥ 100,000

(USD \$14,000) (1 entitlements)

- The name and logo of the organization is marked at the conference Ph.D. Happy Hour Sponsorship venue ( June 13 evening)
- Two free quotas for conference participation
- Title sponsorship of two paper sessions
- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)
- One table is served in the placement center



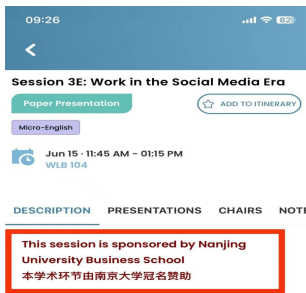
- Logo and name of the organization are marked on the website of the conference



Website

# Silver Sponsorship: RMB ¥ 90,000 (USD \$13,000)

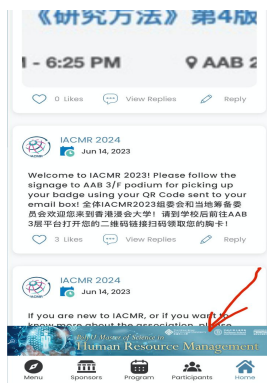
- Title sponsorship of two paper sessions



- Logo and name of the organization are marked on the website of the conference



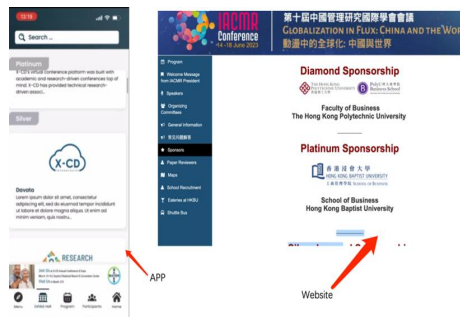
- One free advertisement on the conference APP



- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)



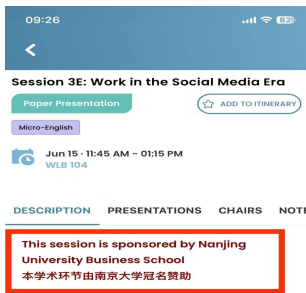
- One table is served in the placement center



- Two free quotas for conference participation

# Bronze Sponsorship: RMB ¥ 50,000 (USD \$7,000)

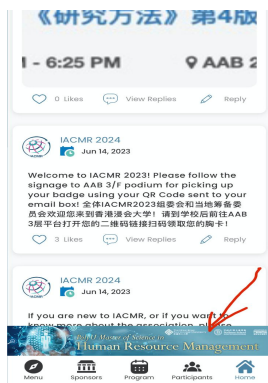
- Title sponsorship of one paper session



- Logo and name of the organization are marked on the website of the conference



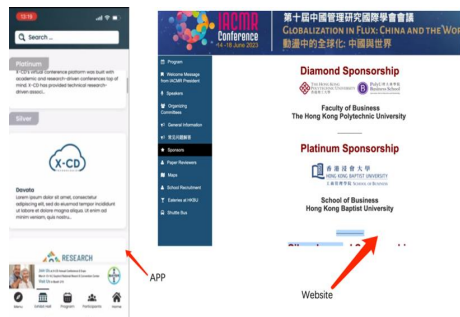
- One free advertisement on the conference APP



- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)



- One table is served in the placement center

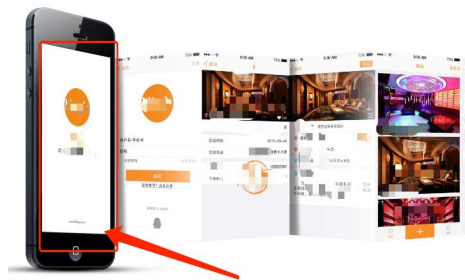


- One free quota for conference participation



# Conference APP Sponsorship: RMB ¥ 50,000 (USD \$7,000) (1 entitlement)

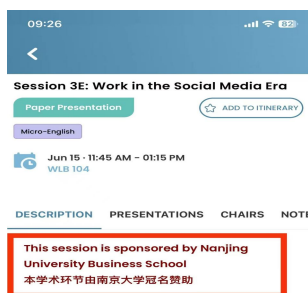
- The name and logo of the organization is displayed on the APP



- Logo and name of the organization are marked on the website of the conference



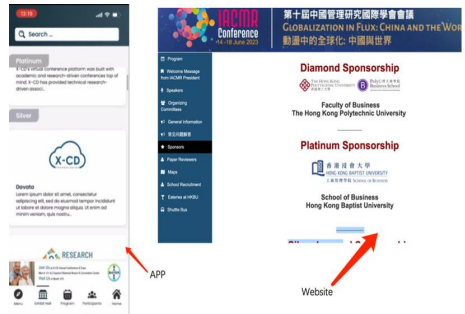
- Title sponsorship of one paper session



- Logo of the organization is marked on the backdrop of conference activities



- Logo of the organization is marked on the conference brochure (or conference APP)



- One free quota for conference participation

# Publishers Sponsorship: RMB ¥ 50,000 (USD \$7,000)

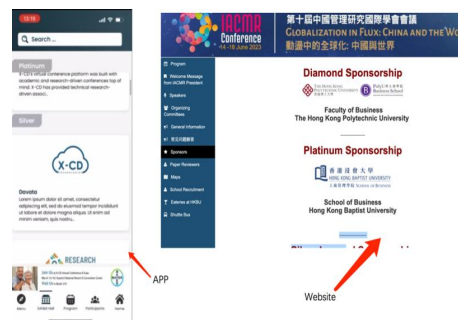
- Title sponsorship of one Teaching and Learning Conference session



- Logo and name of the organization are marked on the website of the conference



- Logo of the organization is marked on the conference brochure (or conference APP)



- Logo of the organization is marked on the backdrop of conference activities



- Promotional banners and materials can be placed outside of the TLC venue

**Note:** Examples of sponsorship benefits at different levels are from previous conferences. For this conference, those offerings may be fine-tuned based on the actual circumstances.