IACMR Macro Research Frontier Conference
May 19-20, 2022 (May 20-21, 2022 Beijing Time)

Introduction & Keynote Speech
May 19, 8:00-8:30 PM EST (May 20, 8:00-8:30 AM Beijing)
- Introduction: Zhixue Zhang (Peking University), Wei Shen (Arizona State University), and Lori Yue (Columbia Business School)
- Keynote Speech: Managing Different Types of Past Dependence by Chris Marquis (Cambridge Judge School of Management)

Panel 1: Institutional Theory & Economic Sociology
Chair: Shipeng Yan (University of Hong Kong)
May 19, 8:30-9:45 PM EST (May 20, 8:30-9:45 AM Beijing)
- Panel Discussant: Chris Marquis (Cambridge Judge School of Management)

Panel 2: Entrepreneurship
Chair: Eric Zhao (Indiana University)
May 19, 10:00-11:15 PM EST (May 20, 10:00-11:15 AM Beijing)
- Wesley Koo (INSEAD): A confluence of tech and talent: Return migration and rural online entrepreneurship
- Willow Wu (Chinese University of Hong Kong): Manipulating entrepreneurial framing distinctiveness in response to regulatory changes in nascent markets
- Subrina Shen (University of Texas, Austin): When misaligned local-global hierarchies promote exploration: Hierarchical inconsistency, search, and exploration in cross-functional product development teams
- Panel Discussant: Cheng Gao (University of Michigan) & Yanbo Wang (University of Hong Kong)
Panel 3: Political Strategy & Social Responsibility

Chair: Cuili Qian (University of Texas-Dallas)
May 20, 8:00-9:15 PM EST (May 21, 8:00-9:15 AM Beijing)

- Jiao Luo (University of Minnesota): Gotta serve somebody: The elitist nature of U.S. corporate philanthropy
- Danqing Wang (HKUST): The Diversity Mandate, men’s resistance and promotion of female government officials
- Shuping Li (HK Polytechnic U.): A micro pathway for the enhanced institutionalization of CSR: CEO employment risk and its enabling conditions
- Panel Discussant: Jun Xia (University of Texas-Dallas)

Panel 4: Corporate Governance

Chair: Han Jiang (Tulane University)
May 20, 9:30-10:45 PM EST (May 21, 9:30-10:45 AM Beijing)

- Qi Zhu (HK Polytechnic U.): Top Executive Learning and Breakthrough Inventions
- Wei Shi (Miami University): Peer Responses to Environmental Regulatory Sanctions: environmental Lobbying and Green Innovation
- Yi Tang (University of Hong Kong): Underpaid CEOs and Corporate Social Responsibility
- Panel Discussant: Guoli Chen (INSEAD)

Social Hour (Organizers: Han Jiang, Cuili Qian, Shipeng Yan, Lori Yue, Eric Zhao)
May 20, 10:45-11:15 PM EST (May 21, 10:45-11:15 AM Beijing)