



中国管理研究国际学会
International Association for
Chinese Management Research

IACMR Macro Research Frontier Conference

May 19-20, 2022 (May 20-21, 2022 Beijing Time)

Introduction & Keynote Speech

May 19, 8:00-8:30 PM EST (May 20, 8:00-8:30 AM Beijing)

- Introduction: **Zhixue Zhang** (*Peking University*), **Wei Shen** (*Arizona State University*), and **Lori Yue** (*Columbia Business School*)
- Keynote Speech: **Managing Different Types of Past Dependence** by **Chris Marquis** (*Cambridge Judge School of Management*)

Panel 1: Institutional Theory & Economic Sociology

Chair: Shipeng Yan (*University of Hong Kong*)

May 19, 8:30-9:45 PM EST (May 20, 8:30-9:45 AM Beijing)

- **Letian Zhang** (*Harvard Business School*): Chasing immortality: Artist reputation after death, 1790-2020.
- **Milo Wang** (*Arizona State University*): Why is bribing doctors an excusable crime? The normalization of corruption.
- **Hui Sun** (*Northwestern University*): Friendly Courts: Economic Development, Court Organization, and the Legal Advantage of Embeddedness
- Panel Discussant: **Chris Marquis** (*Cambridge Judge School of Management*)

Panel 2: Entrepreneurship

Chair: Eric Zhao (*Indiana University*)

May 19, 10:00-11:15 PM EST (May 20, 10:00-11:15 AM Beijing)

- **Wesley Koo** (*INSEAD*): A confluence of tech and talent: Return migration and rural online entrepreneurship
- **Willow Wu** (*Chinese University of Hong Kong*): Manipulating entrepreneurial framing distinctiveness in response to regulatory changes in nascent markets
- **Subrina Shen** (*University of Texas, Austin*): When misaligned local-global hierarchies promote exploration: Hierarchical inconsistency, search, and exploration in cross-functional product development teams
- Panel Discussant: **Cheng Gao** (*University of Michigan*) & **Yanbo Wang** (*University of Hong Kong*)

Panel 3: Political Strategy & Social Responsibility

Chair: Cuili Qian (*University of Texas-Dallas*)

May 20, 8:00-9:15 PM EST (May 21, 8:00-9:15 AM Beijing)

- **Jiao Luo** (*University of Minnesota*): Gotta serve somebody: The elitist nature of U.S. corporate philanthropy
- **Danqing Wang** (*HKUST*): The Diversity Mandate, men's resistance and promotion of female government officials
- **Shuping Li** (*HK Polytechnic U.*): A micro pathway for the enhanced institutionalization of CSR: CEO employment risk and its enabling conditions
- Panel Discussant: **Jun Xia** (*University of Texas-Dallas*)

Panel 4: Corporate Governance

Chair: Han Jiang (*Tulane University*)

May 20, 9:30-10:45 PM EST (May 21, 9:30-10:45 AM Beijing)

- **Qi Zhu** (*HK Polytechnic U.*): Top Executive Learning and Breakthrough Inventions
- **Wei Shi** (*Miami University*): Peer Responses to Environmental Regulatory Sanctions: environmental Lobbying and Green Innovation
- **Yi Tang** (*University of Hong Kong*): Underpaid CEOs and Corporate Social Responsibility
- Panel Discussant: **Guoli Chen** (*INSEAD*)

Social Hour (Organizers: Han Jiang, Cuili Qian, Shipeng Yan, Lori Yue, Eric Zhao)

May 20, 10:45-11:15 PM EST (May 21, 10:45-11:15 AM Beijing)