1. Title of the workshop:

**Advancing Event Studies in China: A Multilevel and Multi-method Research Agenda**

1. **Full name and contact information of the chair or organizer**, indicated with an asterisk (\*) by the chair/organizer’s name, and all presenters, including affiliation, title (e.g., Associate Professor), and email

**Organizer:**

\*Dong Liu, Associate Professor, Georgia Institute of Technology in USA, dong.liu@scheller.gatech.edu

**Presenters:**

1. Dong Liu, Associate Professor, Georgia Institute of Technology in USA, dong.liu@scheller.gatech.edu
2. Yang Chen, Professor, Southwestern University of Finance and Economics
3. Jing Jin, Assistant professor, Renmin University
4. Shengche Ren, Associate Professor, Shanghai Maritime University
5. Mo Zhang, Assistant Professor, Shanghai Maritime University
6. **Goal of the workshop (i.e., learning objectives)**

In recent years, event theories and methods have been gaining popularity and momentum. Novel and promising event theories (e.g., Crawford, Thompson, & Ashforth, 2019；Leigh & Melwani, 2019; Liu, Fisher, & Chen, 2018; Morgeson, Mitchell, & Liu, 2015) and methods (e.g., 刘东&刘军; Luciano, Mathieu, Park, & Tannenbaum, 2018) have emerged at a fast speed. Guided by new theories and methods, numerous event studies have been conducted at macro (e.g., Xu, Moorman, Qin, & Rao, in press), meso (e.g., Jiang, Yin, & Liu, in press), and micro (e.g., Matusik, Hollenbeck, Matta, & Oh, in press) levels. Scholars have also applied both quantitative and qualitative research methods in Western and Chinese contexts (Nigam & Ocasio, 2010; 张默, & 任声策, 2018). Thus, a systematic overview of event theories and methods is sorely needed to guide future event research.

The five panelists will highlight the latest developments in event theories and methods, and draw on their own research experiences to explain how to conduct quantitative and qualitative event studies at micro, meso, and macro levels with a particular focus on the Chinese context. We have diverse expertise in studying events and will cover the major types of event research. We aim to generate a comprehensive and informative elaboration about how to investigate events and develop promising manuscripts covering a variety of Chinese organizational and individual phenomena and using multiple research methodologies.

The panelists have rich experiences in conducting event-related research in a large number of Chinese settings and publishing in top Chinese and English journals such as *Academy of Management Journal, Academy of Management Review, Academy of Management Annals, Journal of Applied Psychology, Personnel Psychology, Journal of Management, Organizational Behavior and Human Decision Processes, Management World (Chinese), and Nankai Management Review (Chinese).* As such, we have a number of useful ideas and suggestions to share with the PDW participants.

1. **Content of the workshop**

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| --- | --- |
| **Titles of presentation** | **Presenter** |
| The latest theoretical and empirical Progress in event research  | Dr. Dong Liu |
| Promoting entrepreneurial capability and effectiveness from events  | Dr. Shengche Ren and Dr. Mo Zhang |
| How does “Criticality” spur “Improvement”?—Examining the Influence of Event Criticality on Employee Job PerformanceThe impact of HRM strength on employee creativity: The joint moderating effects of event strength | Dr. Yang Chen |
| Reexamining the use of strategic noise in the Merger and Acquisition context: the combination of timing and valence  | Dr. Jing Jin |

1. **Intended participants and admission criteria for the participants**

Over 80 persons, presentation and round-table discussion. Please put this PDW in a very ***large*** class room if possible. Thanks!

1. **Time requirement of the workshop:**

2 hours in total:

* Presentations by 5 panelists, 80 minutes (Q&A with the panelists on general issues
* Discussions with participants, 40 minutes

1. **Language(s):**

Chinese and English

1. **References:**

Crawford, W. S., Thompson, M. J., & Ashforth, B. E. (2019). Work-life events theory: Making sense of shock events in dual-earner couples. *Academy of Management Review*, *44*(1), 194-212.

Jiang, L., Yin, D., & Liu, D. in press. Can Joy Buy You Money? The Impact of the Strength, Duration, and Phases of an Entrepreneur’s Peak Displayed Joy on Funding Performance. *Academy of Management Journal.*

Leigh, A., & Melwani, S. (2019). Black Employees Matter: Mega-Threats, Identity Fusion, and Enacting Positive Deviance in Organizations. *Academy of Management Review*, *44*(3), 564-591.

Luciano, M. M., Mathieu, J. E., Park, S., & Tannenbaum, S. I. (2018). A fitting approach to construct and measurement alignment: The role of big data in advancing dynamic theories. *Organizational Research Methods*, *21*(3), 592-632.

Matusik, J. G., Hollenbeck, J., Matta, F. K., & Oh, J. K. in press. Dynamic Systems Theory and Dual Change Score Models: Seeing Teams through the Lens of Developmental Psychology. *Academy of Management Journal*.

Nigam, A., & Ocasio, W. (2010). Event attention, environmental sensemaking, and change in institutional logics: An inductive analysis of the effects of public attention to Clinton's health care reform initiative. *Organization Science*, *21*(4), 823-841.

Xu, A. J., Moorman, C., Qin, V. Y., & Rao, A. R. in press. Four More Years: Presidential Elections, Comparative Mind-set, and Managerial Decisions. *Academy of Management Journal*.

刘东, & 刘军. (2017). 事件系统理论原理及其在管理科研与实践中的应用分析. *管理学季刊*, *2*(2), 64-80.

张默, & 任声策. (2018). 创业者如何从事件中塑造创业能力?——基于事件系统理论的连续创业案例研究. *管理世界*, *34*(11), 134-149.