

# PROGRAM DAILY SESSIONS IN DETAIL

## A. GENERAL CONFERENCE SESSIONS

June 13, 2018, Wednesday

2018年6月13日, 星期三

Pre-Conference (PC) Sessions

大会前夕主要活动

Session PC1: MOR-AMR Editors' Meeting

Time: 11:00 – 13:00

Room: Huangshan, Tingtao Building 2

**Chairs:**

Arie Lewin, Editor-in-Chief, MOR

Jay B. Barney, AMR, The University of Utah

Session PC2: AMR - MOR Theory  
Development and Preapproval Workshops

Time: 13:00 – 14:00 (no registration  
requirement)

14:00 – 15:00 (by invitation for authors with  
invited working papers)

Room: Huangshi

**Chairs:**

Arie Lewin, Editor-in-Chief, MOR

Jay B. Barney, AMR, The University of Utah

Session PC3a: Teaching & Learning Conference  
1 (TLC1)– Teaching Leading Change  
教学经验研讨会 1

Time: 13:00 – 16:00

Room: B127, School of E&M, Wuhan  
University

**Chairs:**

Ray Friedman, Vanderbilt University

Katherine Xin (忻榕), CEIBS

Session PC3b: Teaching & Learning  
Conference 2 (TLC2) – Teaching Cases to  
Executives

教学经验研讨会 2

Time: 13:00 – 16:00

Room: B249, School of E&M, Wuhan  
University

**Chair:**

Neng Liang (梁能), CEIBS

**Panelists:**

Runtian Jin (井润田), Shanghai Jiao Tong University

Xuhong Li (李绪红), Fudan University

Yanping Li (李燕萍), Wuhan University

Session PC3c: Teaching & Learning Conference  
3 (TLC3)– Evidence-Based Teaching  
教学经验研讨会 3

Time: 13:00 – 16:00

Room: A120, School of E&M, Wuhan University

**Chairs:**

Zhi-Xue Zhang(张志学), Peking University

**Panelists:**

Yulan Han (韩玉兰), Shanghai University of Finance and  
Economics

Xin Qin (秦昕), Sun Yat-sen University

Xin Wei (魏昕), University of International Business and Economics

Zhi-Xue Zhang(张志学), Peking University

Session PC4: Workshop: Tips on Conducting  
Good Article Reviews

Time: 15:00 – 17:00

Room: Huangshi

**Organizer:**

Carl Fey, Aalto University

**Presenters:**

Carl Fey, Aalto University

Arie Lewin, Duke University

### Session PC5: New Member Orientation

#### 新会员活动

Time: 16:30 – 18:00

Room: Wuhan

#### Chair:

Jiing-Lih Larry Farh (樊景立), IACMR Past President

#### Presenters:

Chao Chuan Chen (陈昭全), IACMR Past President Fellow

Xiao-Ping Chen (陈晓萍), IACMR Past President Fellow

Liangding Jia (贾良定), Nanjing University

Dong Liu (刘东), Georgia Institute of Technology

Anne Tsui (徐淑英), IACMR Founding President

Jia Lin Xie (谢家琳), IACMR Past President Fellow

### Session PC6: Management Insights Salon (Invited Attendees Only)

#### 《管理视野》沙龙 (受邀者参加)

Time: 17:15 – 18:15

Room: Huangshi

#### Chair:

Xiao-Ping Chen (陈晓萍), University of Washington

### Session PC7: IACMR and MOR Welcome Reception

#### IACMR与《组织管理研究》欢迎招待会

Time: 18:30 – 20:30

Room: Changjiang Hall

#### Co-Chairs:

Neng Liang (梁能), IACMR President

Zhi-Xue Zhang (张志学), Conference Program Chair

Arie Lewin, Editor-in-Chief, MOR

### June 14, 2018, Thursday

#### 2018年6月14日, 星期四

### Sessions M14A–14F Coffee and Conversation (registered participants only)

#### 咖啡对话 (参加者限于已注册活动者)

Time: 07:00 – 07:40

Rooms: Kunlun, Huangshan, Tianshan, Cuiliu and Emei of Tingtao Building 2

### Session 01: Opening Session 开幕式

Time: 08:00 – 08:30

Room: Jingchu Hall

#### Co-Chairs:

Zhi-Xue Zhang (张志学), 2018 Conference Program Chair

Min Song (宋敏), 2018 Conference LAC Chair

### Session 02: Conference Theme Keynote Panel – Meeting Challenges of Continuous Transformation

#### 主题报告会: 应对持续转型升级的挑战

Time: 08:30 – 10:30

Room: Jingchu Hall

#### Chair/Discussant:

Zhi-Xue Zhang (张志学), Peking University

#### Speakers:

Ronald Burt, University of Chicago

Henrich Greve, INSEAD

Jing Zhou (周京), Rice University

#### Company Visits:

Three company visits (registered participants only)

1. Visit to Humanwell Healthcare

参访人福医药集团

2. Visit to ZALL Group

参访卓尔集团

3. Visit to Shengshileju (Wuhan) Technology

参访盛世乐居科技公司

Time: 13:00 – 17:00 (including time on route)

### Session 6A–6H: School Night: Receptions and Placement Services

#### 院校之夜: 招待会与师资招聘会

Time: 18:30 – 20:30

Rooms: Huanghe Hall; Wuhan, Xiangyang, Shiyan, Huangshi, Jingzhou, Huilan and Yichang (黄鹤厅, 武汉厅, 襄阳厅, 十堰厅, 黄石厅, 荆州厅, 蕙兰厅, 宜昌厅)

### June 15, 2018, Friday

#### 2018年6月15日, 星期五

### Sessions M15A–15E Coffee and Conversation (registered participants only)

#### 咖啡对话 (参加者限于已注册活动者)

Time: 07:00 – 07:40

Rooms: Kunlun, Huangshan, Tianshan and

Emei of Tingtao Building 2

### Session 07: Appreciation, Awards and Presidential Speech

学会主席演讲、答谢及颁奖典礼

Time: 08:00 – 09:00

Room: Jingchu Hall

#### Co-Chairs:

Neng Liang (梁能), IACMR President

Ray Friedman, IACMR President Elect

Zhi-Xue Zhang (张志学), 2018 Conference Program Chair

Min Song (宋敏), 2018 Conference LAC Chair

### Session 8A: Keynote Panel – Strategy Research

主题报告会：战略研究

Time: 09:15 – 10:45

Room: Qingchuan Hall

#### Chair/Discussant:

Arie Lewin, Duke University

#### Speakers:

Martin Kenney, University of California, Davis

Xiaolan Fu (傅晓岚), University of Oxford

Johann Peter Murmann, The University of New South Wales

### Session 8B: Keynote Panel – Frontiers in Organizational Behavior Research

主题报告会：组织行为研究前沿

Time: 09:15 – 10:45

Room: Huanghe Hall

#### Chair/Discussant:

Chao C. Chen (陈昭全), Rutgers University

#### Speakers:

Oded Shenkar, Ohio State University

Yaru Chen (陈雅如), Cornell University

Chen-Bo Zhong (钟晨波), University of Toronto

### Session 10: Keynote Panel – China Forum (in Chinese)

(主题报告会) 中文论坛—新时代、新征程、新战略

Time: 13:30 – 15:30

Room: Huanghe Hall 黄鹤厅

#### Chair:

Hong Jian, Zhenglong (Beijing) Insurance Broker Co., Ltd.

#### Speakers:

Zhenhua Mao, China Credit Management Co., Ltd.

Ya Chen, Wuhan Hitech Biopharmaceuticals Co., Ltd.

Wei Zheng, Shengshileju (Wuhan) Technology Co., Ltd.

### June 16, 2018, Saturday

2018年6月16日，星期六

### Sessions M16A–16E Coffee and Conversation (registered participants only)

咖啡对话 (参加者限于已注册活动者)

Time: 07:00 – 07:40

Rooms: Kunlun, Huangshan, Tianshan and Emei of Tingtao Building 2

### Session 12A: Keynote Panel – Responsible Research for a Better World

主题报告会：造福世界的负责任研究

Time: 08:00 – 10:30

Room: Qingchuan Hall

#### Chair:

Anne S. Tsui, University of Notre Dame and Peking University

#### Speakers:

Michael Frese, National University of Singapore

Heli Wang (王鹤丽), Singapore Management University

Markus Taussig, Rutgers University

Jianjun Zhang (张建君), Peking University

Eric Zhao (赵雁飞), Indiana University

#### Discussant:

Henrich Greve, INSEAD; Editor, ASQ

#### Moderator:

Chris Marquis, Harvard University and Cornell University

### Session 12B: Keynote Panel – Dean's Forum (in Chinese)

院长论坛

Time: 08:00 – 10:15

Room: Huanghe Hall

#### Chair:

Zhi-Xue Zhang (张志学), Peking University

#### Speakers:

Hongbin Cai (蔡洪滨), Hong Kong University

Qiao Liu (刘俏), Peking University

Yingyi Qian (钱颖一), Tsinghua University

Jiang Wei (魏江), Zhejiang University

### Session 12C: Dean's Symposium (in Chinese and by Invitation Only)

院长专题讨论会

Time: 10:30 – 12:30

Room: Huanghe Hall

#### Chair:

Min Song (宋敏), Wuhan University

#### Speakers:

Chong'en Bai (白重恩), Tsinghua University

Fan Wang (王帆), Sun Yat-sen University

Zongjun Wang (王宗军), Huazhong University of Science and Technology

### Session 16: Meet Keynote Speakers and Award Winners

主题演讲嘉宾与获奖者见面会

Time: 17:20 – 18:10

Rooms: Wuhan (Conference Theme)

Xiangyang (Strategy Research)

Shiyan (Organizational Behavior Research)

Huangshi (Meet Award Winners)

Jingzhou (Responsible Research)

#### Speakers:

Ronald Burt, University of Chicago

Yaru Chen (陈雅如), Cornell University

Michael Frese, National University of Singapore

Henrich Greve, INSEAD

Martin Kenney, University of California, Davis

Arie Lewin, Duke University

Oded Shenkar, Ohio State University

Markus Taussig, Rutgers University

Annie S. Tsui (徐淑英), University of Notre Dame and Peking University

Heli Wang (王鹤丽), Singapore Management University

Jianjun Zhang (张建君), Peking University

Eric Zhao (赵雁飞), Indiana University

Chen-bo Zhong (钟晨波), University of Toronto

Jing Zhou (周京), Rice University

### Session 17: IACMR Town Hall Meeting (All IACMR members are invited to attend)

IACMR工作报告与展望 (全体会员均可参加)

Time: 18:20 – 19:10

Room: Wuhan

#### Co-Chairs:

Neng Liang (梁能), IACMR President

Ray Friedman, 2016 Conference Program Elect

Report of Outgoing President

Plan and Perspective of Incoming President

Call for Nomination for Chinese Book Series Chief Editor

Member Comments, Suggestions and Q & A

### Session 18: Closing Reception – Appreciation of Outgoing Officers and Inauguration of New Officers

闭幕晚会及新一届学会领导交接

Time: 19:15 – 20:30

Room: Changjiang Hall

#### Co-Chairs:

Neng Liang (梁能), IACMR President

Ray Friedman, IACMR President Elect

Zhi-Xue Zhang (张志学), 2018 Conference Program Chair

Runtian Jing (井润田), 2020 Conference Program Chair

Min Song (宋敏), 2018 Conference LAC Chair

Wanjun Jiang (姜万军), 2020 Conference LAC Co-Chair

Gengzhong Feng (冯耕中), 2020 Conference LAC Co-Chair