

CALL FOR SUBMISSIONS

International Association for Chinese Management Research

June 13-17, 2018 Wuhan

Meeting Challenges of Continuous Transformation 应对持续转型升级的挑战

Submission Deadline: Midnight October 15, 2017, U.S. Eastern Standard Time

IACMR's 8th biennial meeting will take place in Wuhan, China, hosted by Wuhan University. We invite scholars who work in the field of management, with a focus on China, to submit their work. By management, we mean the way people and organizations are managed, including topics in Macro and Micro Organizational Behavior, Strategy, Entrepreneurship, Human Resource Management, Employment Relations, International Management, Social Issues, Business Ethics, and Management Education. Work is China-related if it is done with Chinese study participants or organizations, including those in mainland China, Taiwan, Hong Kong, Singapore, or Chinese organizations operating globally, or is based on Chinese theoretical perspectives.

We value any high-quality Chinese management research that addresses important questions and reports interesting findings. We accept studies using various methodologies including survey research, archival data analysis, experimental studies, case studies, qualitative methods, and other creative methods for Chinese management research.

The theme of the 2018 conference is **Meeting Challenges of Continuous Transformation**. China's GDP growth was 6.9 percent in 2015, which reached the lowest since 1990. The GDP growth in 2016 is expected to be lower than that of 2015. The term "new normal" has been used to characterize the future economy in China: the economy has shifted from the previous high speed to a medium-to-high speed growth, the economic structure is constantly improved and upgraded, and the economy is increasingly driven by innovation instead of input and investment.

The economic slow-down in China requires new driving force for development. While Chinese companies have to adapt to the new environments, they need to change their growth pattern and take effort to focus on not only business model innovation, but also technology-based innovation. China is now enthusiastic about mass entrepreneurship and innovation, and hope to successfully transform its economy, society, industries, companies, organizations, and practices of business operation in the coming years. The transformation will not be completed in a short time. It is necessary for management scholars to get close to the real phenomena that are happening during China's transformation. Management scholars are encouraged to examine these phenomena at/cross different levels, to conceptualize them into well-developed theories, and to test

these theories in the field settings. Research findings and the developed theories will not only advance Chinese management theories and make unique contributions to international communities, but also create rich practical implications for policy-making and business operations.

Possible topics include but are not limited to the following:

1. Innovation & creativity, such as individual and team creativity, facilitating innovations, organizational changes aligned for new environments, strategic leadership driving for organizational transformation, developing innovation capacity, and entrepreneurship;
2. Adapting to changing business landscapes, such as social and ethical dilemmas in new business environments, new looks at business leadership, releasing and leveraging human resources, learning and adaptation at multiple levels, institutional environment and business development.
3. Globalization, culture, and diversity, including international business and cross-cultural management, contemporary perspectives on MNEs in China.

You are also encouraged to submit papers addressing methodological issues in management research.

The goal of the conference is to provide a forum for scholars from around the world to share the latest research on management and organizations in the Chinese context, with a focus on exploring new concepts theories and examining empirical findings in rigorous and creative ways. IACMR is committed to assisting scholars, students, managers, and consultants who are interested in advancing knowledge about Chinese management. As the most populous city in central China and a major transportation hub in China, Wuhan is a great place for IACMR's members to share their ideas and findings about Chinese management.

Important Reminders to All Submitters

Academic Ethics. The IACMR is a nonprofit voluntary association whose operation, growth, and pursuit of excellence depend on cooperation, involvement, and dedication from all members. All forms of academic dishonesty are prohibited, including plagiarism and impropriety with data collection or analyses. Academic ethics also include professionalism in conference participation. Members should honor all professional commitments by presenting accepted papers in either oral presentation sessions or interactive roundtable sessions and by fulfilling scheduled roles as chairs, discussants, or panel members at workshops, scholarly programs, and pre- and post-program meetings. If a member must miss a scheduled meeting because of unforeseen circumstances, the member must contact the relevant program or track chair and make alternative arrangements. All responsibilities and obligations should be performed in a timely, diligent and sensitive manner. Failure to do so violates the general standards of professionalism and disrespects the many authors, reviewers, organizers, volunteers, and attendees. All authors must commit to upholding IACMR's high ethical standards through professional and ethical research, reports, and conference presentations. Please see <http://www.iacmr.org/> for the full statement on the "IACMR Commitment to

Excellence.”

Languages of Presentation. Two parallel programs, the English Program and the Chinese Program, have different guidelines for paper submissions, symposium proposals, and professional development workshop proposals. However, authors should NOT submit the same paper or papers with major content overlap as if they were different papers simply because they are written in different languages. Authors must choose whether to submit a paper to the English or the Chinese program, but not to both. Submissions that violate this rule will NOT be reviewed. The Call for Submissions provides guidance for papers, symposia, and professional development workshop proposals written in English. A separate Call for Submission in Chinese will be posted on the website. Please use that information for submitting papers or proposals written in Chinese.

Submission Limitation. The rule is 3+3+2. Each author (either as a single author or as a coauthor) may submit a maximum of three submissions, including papers and symposia, to the English Program and the Chinese Program. The fourth submission to a single program will be returned to the author without review. Each person (as a presenter or organizer) can participate in ONLY two professional development workshops.

Submission Procedures. We accept electronic submissions only. Detailed information on the electronic submission process will be posted on the website at www.iacmr.org by September 10, 2017 when the website will open for paper and symposium submissions. It will close at midnight October 15, 2017, U.S. Eastern Standard Time. Submissions for the Professional Development Workshop must be received by November 15, 2017. To ensure that your submissions are received and reviewed, read the following guidelines and the online submission procedures carefully and submit as EARLY as possible. Last-minute submissions often cause mistakes and cause authors to overlook important information regarding the process. Because the program chairs have a very short period to review the submissions, we will NOT review any that fail to follow the proper procedures or to finalize the submission.

Review and Notification. Papers submitted to the Scholarly Program will be double-blind reviewed. Reviewers will evaluate each paper for research quality, contribution to the field of Chinese management, and general interest to IACMR members. Authors will be notified of acceptances or rejections by February 15, 2018.

The Scholarly Program

The Scholarly Program occurs June 14 to 17, 2018, and includes presentations of papers, symposia, and keynote panels.

Papers

We seek *original* papers that address the main theme of the conference and topics from all disciplinary areas of organization and management. *Originality* means that the paper

has not been presented at any other conferences or published in any academic journals or books, even if those other outlets are in different languages. Once accepted, the list of authors for any paper shall NOT be changed for the conference presentation and/or conference proceedings.

Accepted papers will be presented at the conference as either paper presentations or roundtable discussion sessions. Each paper presentation will be about 20 minutes, with 15 minutes for the presentation and 5 minutes for Q&A. In the roundtable sessions, authors will discuss their papers in small groups among the participants, led by the session facilitator.

Paper Preparation and Submission Guidelines

1. The entire paper must include:
 - Abstract Page
 - Main Text
 - Figures (if any)
 - Tables (if any)
 - References
2. Please follow the submission steps as shown by the system and particularly pay attention to the following:
 - Abstract in box: please only input the content of the abstract and submit in text file (.txt) , including the following:
 - Abstract (75-100 words)
 - Key words: no more than five words that identify the content area
 - Methodological Area: qualitative, quantitative, or both
3. Papers must be written in English and follow the current style, including references format, of the official journal of IACMR, *Management and Organization Review*.
4. Use Times New Roman 12-point font, double-spaced, with 1-inch (2.5cm) margins all around for the text, including headers and footnotes. The maximum length for the paper is 35 pages, including all tables, figures, notes, and references.
5. Please include the title, abstract, the main text, figures/tables (if available) and references WITHOUT author's information and submit in PDF file. To facilitate the blind review process, remove ALL author-identifying information, including acknowledgements, from the full paper text. Please check that the paper prints correctly (i.e., all imported figures and tables appear properly) and ensure that the file is virus-free before uploading.

Symposia

The goal for symposium presentations is to provide a forum for effective exchange and

collective learning that will further our knowledge on a topic. With this in mind, we invite submissions of new, creative, and exciting proposals for symposium presentations. We particularly welcome symposia that are related to the conference theme: Meeting Challenges of Continuous Transformation. A symposium consists of presentations from three to four presenters. Each symposium will have a total of 90 minutes for presentations, discussions, and Q&A.

Symposium Preparation and Submission Guidelines

1. A title page that has:
 - The Conference-assigned submission number
 - Title of the symposium
 - Complete full name, affiliation, address, phone number, fax number, and email address of all presenters, discussant(s) and chair. Add an asterisk (*) next to the name of the corresponding (contact) presenter
 - No more than five words to identify the content area
2. A 5-page overview of the symposium (i.e., the objectives, the content, the synergy among the presentations provided by the different presenters, and the significance of the symposium to Chinese management research)
3. A 2-3 page synopsis of each presentation, including references
4. The symposium proposal should not exceed 20 total pages. Use Times New Roman 12-point font, double-spaced, with 1-inch (2.5cm) margins all around for the text, including headers and footnotes
5. A signed statement from the organizer declaring: “I have received signed statements from all intended participants agreeing to participate in the entire symposium.” Symposium submissions will NOT be reviewed unless the statement is included.

Professional Development Workshops

In addition to paper and symposium presentations in the Scholarly Program, we also invite proposals for Professional Development Workshops (PDWs) that will be held on the last day of the conference, June 17, 2018.

PDWs provide a forum for researchers to explore a common topic. Their goals are educational and informational and are generally conducted in an interactive and participative format. PDWs are not a forum for several standard paper presentations on a common theme—such sessions are part of the scholarly paper program. We especially welcome PDWs that are related to the conference theme of how to conduct research on Culture and Chinese management. We are open to proposals that focus on contemporary issues relating to Chinese management research, research methods (e.g., how to conduct quantitative and qualitative research), and professional development topics (e.g., how to help junior faculty in conducting and publishing high-impact research or career development issues). Proposals for workshops dealing with teaching methods and content are encouraged. Creative and novel proposals are particularly encouraged.

If you would like to discuss a PDW idea before submission (in advance of the submission deadline), please contact PDW Chair Wei Shen at weishen@asu.edu. PDW organizers

must submit the following proposal items to the conference website by November 15, 2017.

- Title of the workshop
- Full name and contact information of the chair or organizer, indicated with an asterisk (*) by the chair/organizer's name, and all presenters, including affiliation, title (e.g., Associate Professor), address, phone number, fax number, and email
- Goal of the workshop (i.e., learning objectives)
- Content of the workshop
- Intended participants and admission criteria for the participants
- Time requirement of the workshop

Submitter Pledge and Confirmation Statement

The online submission system will include a confirmation statement pledging: (a) you have not published or presented the paper or symposium elsewhere, (b) you have not submitted another version in a different language to the IACMR conference, and (c) at least one author will attend the conference to present the accepted paper in either the oral presentation or roundtable sessions. You will not be able to complete your submission until you have signed the confirmation statement.

Other Important Information

Conference Proceedings

Before the conference, all accepted papers (except those whose authors request to publish abstracts only) and symposium proposals will be posted in full on a conference-secure website before the conference for participants to read and prepare for the meeting. After the conference, the Conference Proceedings will be posted at our conference website which will only cover abstracts of all presented papers. Publication in the online Proceedings does NOT preclude authors from publishing their papers elsewhere in journals or books.

Best Paper Awards

We will present four Best Conference Paper awards in the following categories: micro topics (individual and group level analysis), macro topics (organization level analysis and strategy focus), conference theme, and best student paper. The Conference Theme Best Paper Award recognizes a paper that best captures the theme of the 2018 Conference—Meeting Challenges of Continuous Transformation.

Meeting Venue and Registration

The conference will be held at a four-star hotel (or above) in Wuhan, China. Registration for the conference will be open on November 1, 2017. Detailed information on conference registration procedures, fees, and hotel reservations will be available on

the conference website <http://www.iacmr.org/> beginning November 1, 2017.

Student Scholarships

Conference scholarships will be available to students on a competitive basis. Please watch for the scholarship announcement on the conference website in late 2017.

Inquiries

For questions about this Call for Submissions or the conference, please contact Program Chair Zhixue Zhang at zxzhang-iacmr@gsm.pku.edu.cn. Questions about the IACMR may be directed to Zhijun Yao, Executive Director of IACMR at zhijun.yao@gsm.pku.edu.cn. General information about the IACMR may be found on our website: www.iacmr.org.

Call for Reviewers Signup

The IACMR needs quality reviewers for the 2018 Conference in Wuhan. We encourage you to sign up as a volunteer reviewer for the track in which you submit your paper or the track in which you are knowledgeable. In addition to supporting track chairs in their acceptance decisions and helping authors improve the quality of submissions, being a reviewer exposes you to the cutting-edge issues in Chinese management research and connects you and your institution to scholars interested in similar topics. Please sign up at www.iacmr.org, where the Reviewer Signup system will open on **June 1, 2017**, and choose your areas of expertise (i.e., keywords) for the track you want to review. Once you sign up, you may be asked to review up to four submissions for the track (English or Chinese) you selected. Thank you in advance for volunteering to be a reviewer.

2018 Conference Committee

Founding President:

Anne S. Tsui, Arizona State University and Peking University

Past President:

Jiing-Lih Farh, Hong Kong University of Science and Technology

President:

Neng Liang, China Europe International Business School

President Elect:

Ray Friedman, Vanderbilt University

Vice President and 2018 Program Chair:

Zhixue Zhang, Peking University

2018 Program Co-chair, Local Arrangement Committee Chair:

Danyang Xie, Wuhan University

Macro Track Chair (English Program):

Christopher, Marquis, Cornell University

Micro Track Chairs (English Program):

Aichia Chuang, National Taiwan University

Macro Track Chair (China Forum):

Sali Li, University of South Carolina

Micro Track Chairs (China Forum):

Jian Liang, Shanghai Jiaotong University

PDW Chair:

Wei Shen, Arizona State University

2018 Conference English Program Committee

Zhixue Zhang, Peking University (2018 Conference Program Chair)

Christopher, Marquis, Cornell University (Macro Papers Track Chair)

Aichia Chuang, National Taiwan University (Micro Papers Track Chair)

Wei Shen, Arizona State University (PDW Chair)

Sam Aryee, King's College

George Chen, National Australia University

Tony Fang, Stockholm University School of Business

Yaping Gong, Hong Kong University of Science and Technology

Peter Hofman, The University of Nottingham Ningbo China

Can Huang, Zhejiang University

Xu Huang, The Hong Kong Baptist University

Ho-Kwong Kwan, Shanghai University of Finance and Economics,

Haiyang Li, Rice University

Peter Ping Li, Xian Jiaotong-Liverpool University

Jianqiao Liao, Huazhong University of Science and Technology

Jun Liu, Renmin University of China

Leigh Anne Liu, Georgia State University

Wu Liu, The Hong Kong Polytechnic University

Yan Liu, Wuhan University

Li Ma, Peking University

Peter Murmann, University of New South Wales

Amy Y. Ou, National U. of Singapore

Shameen Prashantham, China Europe International Business School

Wei Shen, Arizona State University

Eric Tsang, University of Texas at Dallas

Heli Wang, Singapore Management University

Xin (Cindy) Wei, University of International Business & Economics

Steven White, Tsinghua University

Katherine Xin, China Europe International Business School

Dean Xu, University of Melbourne

Haibin Yang, City University of Hong Kong

Xiaohua Yang, University of San Francisco

Qingyuan (Lori) Yue, USC

Anthea Yan Zhang, Rice University
Yingying Zhang, CUNEF, Complutense University of Madrid
Zhen Zhang, Arizona State University
David H. Zhu, Arizona State University